



MONTANA
CANCER CONTROL
COALITION

Working together...



MONTANA COMPREHENSIVE CANCER CONTROL PLAN

2006 – 2011

EXECUTIVE SUMMARY

& FIRST YEAR PRIORITIES

Vision:

*A comprehensive,
statewide, evidence-based
approach to reduce the
burden of cancer in
Montana, motivated by
compassion...an
investment in the future.*

Did you know that...

- 1/2 of all bankruptcies in the U.S. are the result of a medical diagnosis?
- cancer accounts for more than one in five Montana deaths?
- each year, at least 1/3 of all cancer deaths and 1/5 of all deaths can be attributed to tobacco use?
- 1/2 to 3/4 of all cancer deaths can be tied to environmental factors, including lifestyle choices such as smoking, physical inactivity, and poor diet?

Montana's Comprehensive Cancer Control Plan

Who

The **Montana Cancer Control Coalition (MTCCC)** is a diverse group of individuals and organizations working together to reduce cancer incidence, morbidity, and mortality for all Montanans through a statewide, coordinated, integrated approach to controlling cancer and ensuring quality of life and survivorship. The MTCCC developed the Montana Comprehensive Cancer Control (CCC) Plan through broad public involvement.

What

The CCC Plan is a guide for achieving the following overarching goals:

1. Prevent the incidence of cancer by reducing risk factors.
2. Detect cancer at the earliest stage possible.
3. Promote access to quality, comprehensive cancer care.
4. Optimize the quality of life and survivorship for those affected by cancer.
5. Support research to improve cancer control.
6. Monitor, disseminate, and utilize cancer data while improving the consistency, coordination, and compliance of reporting and surveillance.
7. Monitor, document, and eliminate disparities across the cancer continuum.
8. Develop and support policies and initiatives that enable cancer control.

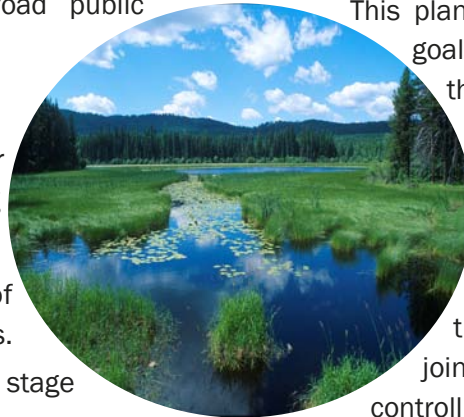
How

The CCC Plan describes priorities for cancer prevention and control activities in the following sections: Burden; Prevention; Early Detection; Treatment; Quality of Life and Survivorship; Research; Data, Registry, and Surveillance; Advocacy; and Implementation, Evaluation, and Evolution.

This plan has a purpose beyond the identified goals and objectives. It is a living document that represents Montana's determination to prevent and control cancer. The objectives are far-reaching and complex and no one individual or organization has the capacity to carry out all of the activities. Please help put the Montana CCC Plan into action by joining the MTCCC in preventing and controlling cancer.

Why

1. According to the National Cancer Institute, cancer incidence in Montana will continue to rise as the population ages.
2. On average, 5,000 new cancer cases are diagnosed annually in Montana.
3. Cancer is the second leading cause of death (after heart disease), taking approximately 1,800 Montana lives a year.
4. Overall, cancer costs Montana about \$588 million a year.



Top Cancer Sites: Montana Men		
2003	Cancer Cases	Cancer Deaths
Total Number	2,539	961
Prostate	34%	11%
Lung/Bronchus	14%	31%
Colorectal	8%	8%
Urinary bladder	8%	4%

Data Source: Montana Central Tumor Registry (MCTR), 2005.

Top Cancer Sites: Montana Women		
2003	Cancer Cases	Cancer Deaths
Total Number	2,093	877
Breast	31%	13%
Lung/Bronchus	14%	27%
Colorectal	11%	10%
Uterine corpus	5%	2%

On an individual level, the foundation for effective cancer prevention and control is a trusting relationship with a personal primary care physician or healthcare provider.

CCC Plan Goals at a Glance

- **Prevention:** Reduce the risk factors that lead to cancer, e.g., tobacco, poor nutrition, inactivity, obesity, ultraviolet light exposure, and environmental carcinogens.
- **Early Detection:** Broaden coverage, increase utilization, and promote compliance with cancer-screening guidelines.
- **Treatment:** Ensure prevailing standards of care, accessibility, availability, and utilization of cancer treatment services for all. Promote optimum patient/provider communication.
- **Quality of Life and Survivorship:** Promote quality of life for cancer patients, empower patients and families, ensure age-appropriate services for children, and ensure opportunities for safe and effective use of complementary medicine.
- **Research:** Provide access to cancer research information and ensure high-quality cancer research.
- **Data, Registry, and Surveillance:** Collect, analyze, and disseminate quality cancer-related data.
- **Advocacy:** Implement Montana's Comprehensive Cancer Control Plan.

CCC Plan: Year 1 Priority Strategies at a Glance

- **Prevention:** Increase the number of policies eliminating exposure to secondhand smoke in Montana. Support communitywide campaigns to increase physical activity and promote cancer risk reduction diets.
- **Early Detection:** Promote and increase compliance with the American Cancer Society (ACS) Cancer Detection Guidelines among healthcare provider communities and the public.
- **Treatment:** Identify barriers and disparities to availability, accessibility, and utilization of cancer treatment. Increase the percentage of cancer patients who receive treatment that meets the national standards. Support and promote legislative policy that broadens insurance coverage for low-income under- and uninsured Montanans.
- **Quality of Life and Survivorship:** Encourage providers to make advanced healthcare directives available. Draft a prototype Patient's Bill of Rights for cancer care.
- **Research:** Increase knowledge of, and participation in, clinical trials. Generate a list of web links to science and evidence-based cancer information.
- **Data, Registry, and Surveillance:** Improve accessibility, availability, and utilization of cancer-related data from multiple sources and use it to identify barriers, gaps, and disparities in the cancer control continuum.
- **Advocacy:** Build infrastructure, strengthen the volunteer network, increase visibility of the CCC Plan, and improve understanding of the policies needed to control cancer in Montana.



“Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it’s the only thing that ever has.” — Margaret Mead

Get Involved!

- **Get involved** with the Montana Cancer Control Coalition and comprehensive cancer control activities in your community. Complete and submit the online member information form.
- **Be active** in an implementation group.
- **Talk to your community, state, and national lawmakers** about cancer issues.
- **Support funding** for Montana Comprehensive Cancer Control Plan implementation projects.
- **Remain informed** on cancer control issues.



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The Montana Comprehensive Cancer Control Plan and the member information form are available online at:
www.cancer.mt.gov



For more information...

or to request a copy of the complete Montana CCC Plan, contact:

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